



Carolyn Boden | carolyn@bodenhaus.com | mobile 512.423.9209

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EDUCATION

1981 - 1985 Austin Community College
Associates of Applied Science in Commercial Art
3.85 GPA

EXPERIENCE

- BodenHaus Design — Austin, TX [2002 - Present]
Owner | Advertising & Online Director | Art Director
Responsible for day to day management and operations of company. Budgets, media buys, scheduling and traffic of media. Design and production of print and electronic media. Design, production, maintenance and enhancement of client websites. Online promotions: search engine optimization, link building, pay per click campaigns, email marketing, lead nurturing programs
- Clark Wilson Homes, Inc. — Austin, TX [1992 - 2002]
Advertising Director | Web Director | Art Director
Responsible for day to day management and operations of in-house Advertising Department and Web Department. Budgets, media buys, scheduling and traffic of media. Design and production of print and electronic media. Design, production, maintenance and enhancement of corporate website. Design and coordinate with programmers for miscellaneous online tools and applications for various departments.
- Doyle Wilson Homebuilder, Inc. — Austin, TX [1987 - 1992]
Art Director
Design and production of print and electronic media.
- AKG&M Advertising Agency — Austin, TX [1985 - 1987]
Freelance Artist
Design and production of print media:
 - Doyle Wilson Homebuilder, Inc.
 - Sunland Homes
 - Waterloo Homebuilders
 - BancWest
 - The Copier Store
 - The Wine Cellar
 - West Cave Estates
- Freelance — Austin, TX [1992 - 2002]
Freelance Artist
Coordination and implementation of marketing needs for various clients. Skills include:
 - Coordination of creative
 - Media scheduling
 - Design and production of print, electronic media, signage
 - Design and production and enhancement of website
 - Design and implementation of Sales Office/Showroom

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TECHNICAL SKILLS

- QuarkXpress
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Macromedia Fireworks
- Macromedia Dreamweaver
- XHTML/CSS
- Microsoft Word
- Microsoft Excel

RECOGNITION

- 2008 MAX Awards | Home Builders Association of Greater Austin
 - Best Website, Developer
 - Best Special Promotions, Developer
 - Best Color Ad, Developer
 - Best Special Promotions, Builder
- 2007 MAX Awards | Home Builders Association of Greater Austin
 - Best Website, Developer
 - Best Special Promotions, Developer
 - Best Special Promotions, Builder
- 2006 MAX Awards | Home Builders Association of Greater Austin
 - Best Website, Developer
 - Best Special Promotions, Developer
- 2005 MAX Awards | Home Builders Association of Greater Austin
 - Best Website, Developer
 - Best Brochure, Developer
 - Best Overall Ad Campaign, Builder
- 2004 MAX Awards | Home Builders Association of Greater Austin
 - Best Website, Developer
 - Best Overall Ad Campaign, Builder
 - Best Radio Ad, Builder
- 2003 MAX Awards | Home Builders Association of Greater Austin
 - Best Website, Developer
 - Best Sales Office, Developer
 - Best Black/White Magazine Ad, Developer
 - Best Black/White Newspaper Ad, Developer
- 2000 MAX Awards | Texas Capitol Area Builders Association
 - Best Radio Commercial
 - Best Television Commercial
 - Best Black/White and Color Magazine Ad
 - Best Overall Ad Campaign
- 1999 MAX Awards | Texas Capitol Area Builders Association
 - Best Radio Commercial
 - Best Television Commercial
 - Best Special Promotion
 - Best Design Center
- 1998 MAX Awards | Texas Capitol Area Builders Association
 - Best Radio Commercial
 - Best Television Commercial
 - Best Website
- 1997 MAX Awards | Texas Capitol Area Builders Association
 - Best Signage
- 1996 Texas Capitol Area Builders Association LOGO Contest Winner

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- 1996 MAX Awards | Texas Capitol Area Builders Association
 - Best Black & White Newspaper Ad
 - Best Color Magazine Ad
- 1995 MAX Awards | Texas Capitol Area Builders Association
 - Best Signage Campaign
 - Best Sales Office Design
- 1994 MAX Awards | Texas Capitol Area Builders Association
 - Best Sales Office Design
- 1993 MAX Awards | Texas Capitol Area Builders Association
 - Best Billboard
- 1992 MAX Awards | Texas Capitol Area Builders Association
 - Best TV Ad

COMMUNITY INVOLVEMENT

- MAX Awards | Home Builders Association of Greater Austin
 - 2004, 2000 Chairperson
 - 2003, 1999, 1998 Committee Member
 - 1997 General/Programs/Entries Committee
 - 1996, 1995, 1994 Program Committee
- Central Texas Direct Marketing Association
 - 2003 Member
- Austin Graphic Art Society
 - 1994 Member
- Caritas of Austin
 - 2004, 2003, 2002, 2001 Volunteer
- Travis County Children's Advocacy Center
 - 1997, 1996, 1995 Volunteer